

Bashar Subh

Web Developer

Birmingham, UK

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<https://github.com/BasharSubh>

<https://basharsubh.me>

SUMMARY

Self-independent, reliable, and friendly individual who works hard to achieve his goals. Interested in learning the latest web and software technologies quickly. Able to work well in teams as well as individually.

Experienced in HTML/CSS, UX/UI Design, JavaScript, React, API, SEO, Content Management Systems (CMS) and eCommerce website design.

EXPERIENCE

Freelance Web Developer

Self Employed

- Designed and developed custom websites from scratch and customized existing templates to meet specific client requirements, enhancing user experience.
- Utilized WordPress, Elementor, WPBakery, and other plugins for creating and editing custom themes, improving site functionality.
- Applied HTML, CSS, JavaScript, and CMS platforms (WordPress, Shopify) to build and maintain high-quality websites.
- Diagnosed and resolved website issues including performance problems and security vulnerabilities.
- Conducted site optimization tasks, including SEO enhancements and mobile responsiveness adjustments, resulting in a 50% increase in site traffic and faster load times.
- Integrated third-party services and APIs (payment gateways, social media feeds) to extend website functionality and improve user engagement.
- Provided ongoing maintenance and support, including troubleshooting, updates, and client-requested changes.

Freelance Front-End Developer

Self Employed

- Developed dynamic and responsive web applications using React.js, ensuring high performance and user satisfaction.
- Built cross-platform mobile applications with React Native, delivering consistent user experiences across iOS and Android devices.
- Integrated MongoDB for efficient data management and scalability in web and mobile applications.
- Built and integrated RESTful APIs to enable real-time data communication and functionality within web and mobile applications.
- Employed Node.js for server-side scripting to manage API requests and asynchronous operations, enhancing application performance.
- Incorporated AI-driven features, such as chatbots and recommendation systems, for personalized user experiences.

SKILLS

[WordPress](#) [React](#) [Elementor](#)
[WPBakery](#) [Web Development](#) [HTML](#)
[CSS](#) [eCommerce](#) [SQL](#) [UX/UI Design](#)
[Javascript](#) [Express.js](#) [AI and Chatbots](#)
[SEO](#) [React Native](#) [MongoDB](#) [Problem-Solving](#)

STRENGTHS

- ❖ **WordPress Development**
Expert in custom theme building
- ❖ **Front End Developer**
Skilled in React, Node JS, MongoDB
- ❖ **AI & API**
Creating custom API, confident bringing most AI ideas to life

KEY ACHIEVEMENTS

Boosted Site Traffic

Increased website traffic by 50% through SEO enhancements and performance optimizations.

E-commerce Boost

Grew client's e-commerce sales by 50% with customized WooCommerce solutions.

React Application Success

Developed high-performance React applications, enhancing user experience and client satisfaction.

Custom Website Development

Designed and launched over 30 custom websites, improving client satisfaction and user experience through tailored solutions.

Innovative AI Integration

Developed AI-driven features, such as chatbots and recommendation systems, significantly improving user engagement and personalized experiences.

- Optimized application performance using techniques like code splitting, lazy loading, and effective state management.
- Utilized Git for version control and collaborative development.
- Implemented Tailwind CSS for responsive design, ensuring compatibility across various screen sizes and devices.

Freelance E-commerce Consultant

Self Employed

- Provided strategic guidance on e-commerce design and user experience to enhance online sales.
- Developed and implemented customized e-commerce solutions, including WooCommerce setups, tailored to client needs.
- Assisted clients with product listing optimization, inventory management, and payment gateway integration.
- Integrated third-party tools and services (security, email marketing platforms, analytics) to improve e-commerce functionality.
- Conducted market research and competitor analysis to inform pricing strategies and promotional campaigns.
- Applied SEO best practices to improve organic search visibility.
- Analyzed e-commerce metrics and generated reports to help clients understand performance trends and make data-driven decisions.

EDUCATION

Bachelor's Degree in Computer Science

[Syrian Virtual University](#)

📅 2015 📍 Damascus, SY

Diploma in Computer Engineering

[TIC ,Damascus University](#)

📅 2012 📍 Damascus, SY

CERTIFICATION

Advanced React

successfully completed the Scrimba Advanced React course and earned the corresponding certificate

LANGUAGES

Arabic

Native



English

Expert



Turkish

Advanced



Greek

Beginner



MY OPEN-SOURCE WORK

React Contacts Management Application

It allows users to create, update, and delete contacts, as well as view contact details. The application uses React Router for navigation and communicates with a backend API. The API uses JSON Web Tokens (JWT) for authentication and MongoDB for data storage.

github.com/BasharSubh/React-ContactsManager

NodeJs-API-AINews

a Node.js application that provides a API for fetching articles related to artificial intelligence (AI) from various popular technology news sources.

github.com/BasharSubh/NodeJs-API-AINews

NodeJs-API-PhotoUploader

a Node.js API project that allows users to upload and manage their photos. Users can register, login, upload photos, and view their uploaded photos. The API also supports functionalities like updating photo privacy settings, getting photo details, and tracking photo views.

github.com/BasharSubh/NodeJs-API-PhotoUploader

React ChatBot

a chatbot interface built with React. It allows users to interact with a chatbot and receive responses based on their questions. it used chatGpt Api.

github.com/BasharSubh/React-ChatBot

MORE PROJECTS AT [\(Bashar Subh\) · GitHub](#)